
Brand
Overview

MHS Eco Friendly is a British brand committed to redefining convenience and sustainability in the home and kitchen. Our mission is to inspire eco-conscious living by providing innovative solutions that make organization effortless. With a focus on modern sophistication and environmental responsibility, the brand offers a range of reusable and functional products designed to simplify your daily life.

Brand
Direction

Mission: Make environmentally-conscious living effortless and stylish.
Values: Sustainability, convenience, and organization.
Core Focus: Home and kitchen solutions.

Brand
Aesthetic

Fresh, clean, and modern.
British-designed sophistication.
Aesthetic and eco-conscious.

Product
Line

Easy to use and reusable eco-conscious solutions that simplify daily tasks
Versatile, multipurpose items that cater to various needs within a home, making organization and efficiency effortless.
Modern and slick design aesthetic, perfect for contemporary living spaces

Brand
Commitment

Innovation with sustainability in mind.
Encouraging sustainable choices in daily life.
Enhancing organization and eco-consciousness.

Logo

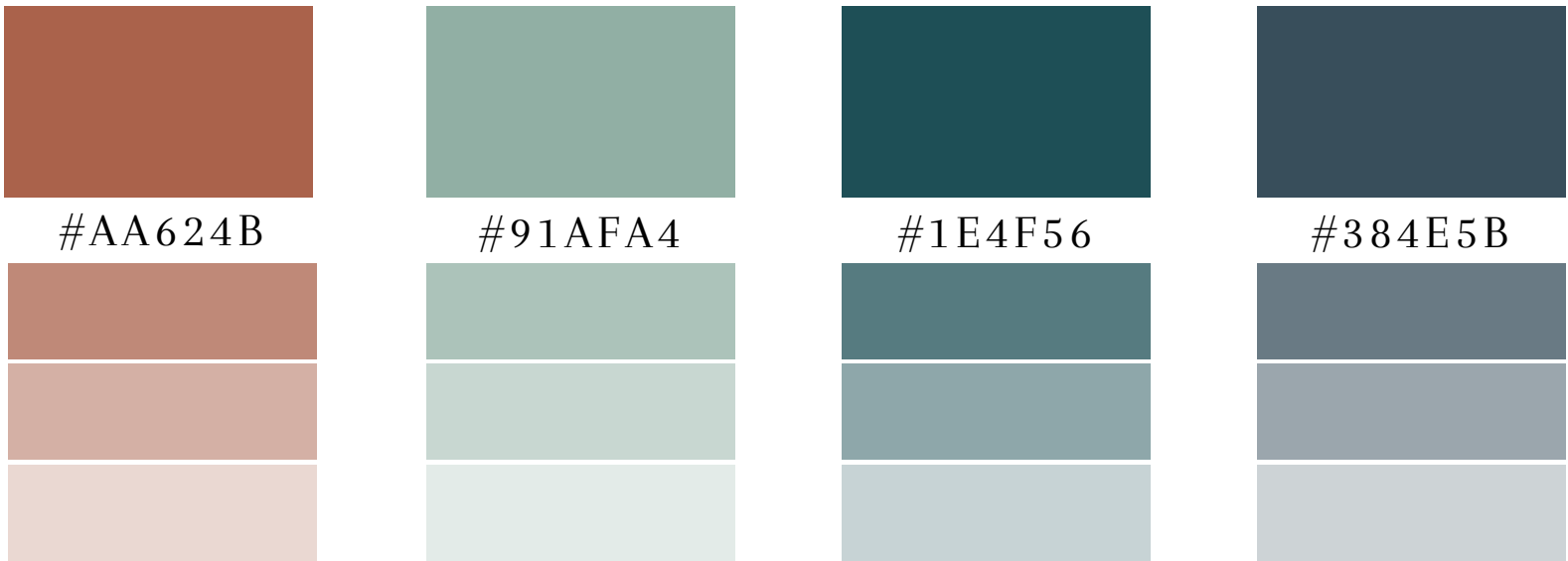
MHS
Eco Friendly

Typography

Aa Bb Cc 123
Cardo Bold

Aa Bb Cc 123
Cardo Regular

Colors



Moodboard

